

Privacy Policy

Effective Date: 23 June 2026

Website: <https://ktono.com/>

This Privacy Policy explains how **Ktono** collects, uses, stores, shares, and protects your personal information when you access or use our website, products, services, AI learning tools, video-call features, and related services collectively referred to as the “Services.”

By using Ktono, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

A. Information You Provide to Us

When you use Ktono, we may collect information such as:

- Name
- Email address
- Phone number, if provided
- Account login details
- Educational background, learning goals, subjects of interest, and preferences
- Messages, prompts, questions, uploaded files, notes, or other learning content you submit
- Feedback, support requests, survey responses, and communications with us
- Payment and billing details, if you purchase a paid plan

Payment information may be processed by third-party payment providers. We do not intentionally store complete card numbers or sensitive payment credentials on our own servers.

B. Information Generated Through Use of the Services

When you interact with our AI professor, learning tools, annotation features, quizzes, tests, or video-call features, we may collect:

- AI chat or learning session history
- Questions asked and answers generated
- Notes, annotations, summaries, explanations, and learning progress
- Quiz responses, performance data, and assessment results
- Session metadata such as duration, frequency, timestamps, and feature usage
- Audio, video, screen, or image data, where required for the functionality you choose to use
- Recordings or transcripts, only where such functionality is enabled, disclosed, or consented to as required by law

C. Automatically Collected Information

When you visit or use our website or Services, we may automatically collect:

- IP address
- Device type and browser type
- Operating system
- Referring URLs
- Pages visited
- Date and time of access
- Clicks, interactions, and usage patterns
- Approximate location based on IP address
- Cookies and similar tracking technologies

2. How We Use Your Information

We may use your information to:

- Provide, operate, and improve the Services
- Create and manage user accounts
- Personalize learning experiences
- Enable AI-powered teaching, explanations, annotations, quizzes, and feedback
- Track learning progress and improve recommendations
- Process payments and manage subscriptions
- Respond to support requests and user communications
- Improve website performance, security, and reliability
- Detect, prevent, and address fraud, misuse, abuse, or technical issues
- Conduct analytics and product research
- Send service updates, administrative messages, and important notices
- Send marketing or promotional communications, where permitted by law
- Comply with legal obligations

3. Use of AI and Learning Data

Ktono uses artificial intelligence to deliver educational support, explanations, assessments, and personalized learning experiences.

Your prompts, questions, uploaded materials, responses, session data, and related interactions may be processed by AI systems to provide the Services. We may also use aggregated, anonymized, or de-identified data to improve our systems, product quality, and educational features.

We do not intend to use personally identifiable student learning data for advertising purposes.

4. Cookies and Tracking Technologies

We may use cookies, pixels, local storage, and similar technologies to:

- Keep you logged in
- Remember preferences
- Understand website usage
- Improve performance
- Measure product engagement
- Support security and fraud prevention
- Provide relevant communications or marketing, where permitted

You can control cookies through your browser settings. However, disabling cookies may affect some features of the Services.

5. How We Share Information

We do not sell your personal information.

We may share information in the following circumstances:

A. Service Providers

We may share information with trusted third-party providers who help us operate the Services, including providers for:

- Cloud hosting
- AI processing
- Analytics
- Payments
- Email and communication
- Customer support
- Security and fraud prevention
- Video, audio, transcription, or collaboration tools

These providers are permitted to use your information only as necessary to provide services to us, subject to contractual obligations.

B. Legal and Safety Reasons

We may disclose information if we believe it is necessary to:

- Comply with applicable law, regulation, legal process, or government request
- Protect the rights, property, or safety of Ktono, our users, or others
- Detect or prevent fraud, abuse, security incidents, or misuse of the Services
- Enforce our terms, policies, or agreements

C. Business Transfers

If Ktono is involved in a merger, acquisition, financing, restructuring, sale of assets, or similar transaction, your information may be transferred as part of that transaction, subject to appropriate protections.

D. With Your Consent

We may share information in other ways when you give us consent or direct us to do so.

6. Data Retention

We retain personal information for as long as necessary to:

- Provide the Services
- Maintain your account
- Resolve disputes
- Enforce agreements
- Improve and secure our Services
- Comply with legal, tax, accounting, or regulatory obligations

When information is no longer required, we may delete, anonymize, or securely archive it.

7. Data Security

We use reasonable technical, organizational, and administrative safeguards to protect your personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no internet-based service can be guaranteed to be completely secure. You are responsible for maintaining the confidentiality of your login credentials and for using the Services in a secure manner.

8. Your Rights and Choices

Depending on your location and applicable law, you may have rights to:

- Access the personal information we hold about you
- Correct inaccurate or incomplete information
- Request deletion of your personal information
- Object to or restrict certain processing
- Withdraw consent where processing is based on consent
- Request a copy of your data
- Opt out of marketing communications

9. Marketing Communications

We may send you promotional emails, product updates, or educational content if permitted by law. You may opt out of marketing emails by using the unsubscribe link in the email or by contacting us.

Even if you opt out of marketing communications, we may still send important service-related or administrative messages.

10. Children's Privacy

Ktono is intended for users who are legally permitted to use online educational services in their jurisdiction.

If you are under the age required by applicable law to consent to data processing, you may use the Services only with consent and supervision from a parent, guardian, school, or authorized institution.

We do not knowingly collect personal information from children without required consent. If we learn that we have collected personal information from a child without appropriate consent, we will take reasonable steps to delete it.

11. Educational and Institutional Use

If Ktono is used through a school, college, coaching institution, employer, or other organization, that organization may have access to certain information related to your use of the Services, such as account status, learning progress, usage activity, assessments, and performance data.

Your institution's own privacy policy may also apply to its use of your information.

12. International Data Transfers

Your information may be stored or processed in countries other than where you live. These countries may have different data protection laws from your jurisdiction.

Where required, we take appropriate steps to protect your information in accordance with applicable data protection laws.

13. Third-Party Links and Services

Our website or Services may contain links to third-party websites, tools, integrations, or services. We are not responsible for the privacy practices, content, or policies of third parties.

You should review the privacy policies of any third-party services you use.

14. Do Not Share Sensitive Information Unnecessarily

Ktono is designed for educational support. You should avoid submitting sensitive personal information unless it is necessary for your learning purpose.

This includes information such as government identification numbers, financial account details, health information, passwords, private personal documents, or confidential third-party information.

15. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make material changes, we may notify you by updating the effective date, posting a notice on our website, sending an email, or using other appropriate methods.

Your continued use of the Services after an updated Privacy Policy becomes effective means you accept the revised policy.

16. Contact Us

For questions, requests, or concerns about this Privacy Policy or our privacy practices, contact us at:

Ktono

Website: <https://ktono.com/>

Email: abhigyan.ktono@gmail.com